

EDUCATION

Master of Fine Arts—Visual Communication Design

Kent State University | 2016–2018

*Honors: Summa Cum Laude***Bachelor of Arts—Graphic Design, Minor in Drawing**

Cleveland State University | 2012–2016

*Honors: Summa Cum Laude***Study Abroad—Graphic Design**

Camberwell College of Arts, University of the Arts, London | 2015

EXPERIENCE

Princeton Architectural Press*Designer | October 2019—present*

Work to date has focused on designing non-fiction adult books, children's books, and stationery products such as journals, gift products, notecard sets, and games for a variety of authors and collaborators. As the lead designer for the Paper+Goods line, I am responsible for new format and product development, ideation and collaboration research, and art direction. Work has included collaborations with The Smithsonian Museum of American History, the Julia Child Foundation, the Philadelphia Museum of Art, Louise Fili, Paula Scher, Martina Flor, and more.

Su Mathews Hale Design*Designer | September 2018—December 2018*

Contracted on a freelance basis to work on various design tasks including brand design and visual systems thinking. Work was focused on B2C branding and marketing for consumer products, including branding for Zena, the first over-the-counter birth control pill and consultation on the branding of Su Mathews Hale Design.

Robots and Pencils*Print Designer | May 2018—August 2018*

Contracted on a freelance basis to complete print design work. Work included illustration and design, as well as overseeing print design standards for the team, production, and printing.

Kent State University*Adjunct Professor | August 2017—December 2017**Graduate Assistant | August 2016—December 2016*

Conducted an undergraduate course in design—leading lectures, critiques, and discussions and overseeing all class activities. The goal of this course was to prepare non-design major students for the dynamic and ever-changing state of design practice, as well as to provide them with the communication and technological skills required to converse and work alongside designers. As a Graduate Assistant, I lectured as an instructor and aided faculty in conducting design coursework for the M.A.-level Concept Development course, which introduced students to processes of ideation and research within the design process.

Google Fonts*Type Designer | May 2017—August 2017*

Assisted in a reworking of the Google Fonts library. Focusing on the Anaheim typeface, which was initiated by Vernon Adams, I worked closely with the Google Fonts team to redraw, expand, and perfect the library. Specifically, I corrected and refined shape language throughout the font, expanded the character set, expanded the font to include Semibold, Bold, Extrabold, and Black weights, and kerned all characters.

Museum of Contemporary Arts, Cleveland (MOCA)*Designer | December 2014—August 2015*

Worked in-house with the Marketing team to create designed materials including printed matter such as catalogues, exhibition materials and advertisements; environmental signage; website materials; social media advertising, content, and photography; emails; public and private event material including invitations, branding, and mailers; and various promotional materials. Liaised with printers and suppliers and worked with other departments and visiting artists to fill all design needs.

EXPERIENCE (CONTINUED)

Morgan Conservatory of Papermaking*Studio Intern | June 2015–August 2015*

Learned and became immersed in the arts of papermaking, book arts, and letterpress, tended garden of plants used in papermaking, and assisted with workshops. Skills learned include: traditional Eastern and Western papermaking techniques, letterpress printing, bookmaking, paper marbling, and various paper art techniques. An intimate and deep knowledge of print materials and possibilities were learned from this experience.

RESEARCH

MFA Thesis—*Facilitating Diversity: The Designer's Role in Supporting Cultural Representations Through Multi-Script Type Design and Research* (2018)

This thesis explores the complex relationship between type and culture, as well as research methods used for creating type design in non-native scripts, specifically looking at opportunities for cross-disciplinary practices between anthropology and type design. The questions posed include: how does one become prepared to design an effective and well-researched typeface in a new script? How does one research a new script? Does the use of anthropological research methodologies increase a type designer's understanding of a script's cultural context, and therefore increase the success of their design practice? If so, to what extent, and in particular, which aspects of the contextual typographic culture should the designer investigate? How does an understanding of the relationship between type and design affect this research process? A research framework was developed in order to facilitate other designers in creating work for non-native scripts.

***Cultural Representation in the Korean Hangul Script* (2017)**

Through tracing the invention and evolution of the Korean writing system and its typographic usage, we can see the power type has to influence and shape national, social, and cultural identities.

***Designing Gender: Gender Stereotypes in Pictogram and ISOTYPE Design* (2016)**

How do gender stereotypes influence the design of pictograms and ISOTYPE design? And how do these designs then reinforce cultural assumptions we hold about gender, sexuality, and the expression of gender? An analysis of symbol design is examined through the lens of gender studies, sociology, and psychology.

SERVICE & EXTRACURRICULAR

TypeWknd 2021

*Presentation of research, Navigating the Process: Research Methodologies
For Designing In Non-Native Scripts | Fall 2021*

TypeCon 2021

*Presentation of research, Facilitating Diversity: The Designer's Role in Supporting
Cultural Representations Through Multi-Script Type Design and Research | Fall 2021*

International Congress on Visual Culture

Presentation of research, Cultural Representation in the Korean Hangul Script | June 2018

International Society of Typographic Designers

*Membership (MISTD) | 2017–present
Guest Judge | 2019–present*

SKILLS

Print & book design, Type design & typography, Branding & visual systems, UI/UX, Environmental & exhibition design, Design research & writing, Book arts, Illustration, Adobe Creative Suite, CMS management systems, Front-end web design, Figma, Sketch, Glyphs, Blender, Cinema4D